



clearly seen on the deep blue "bathymetric" color shading on this map. Commercial shipping no longer occurs south of Georgia-Pacific (M-13,) but the remnants of the system of locks, dams, and canals that once connected the Green Bay and the Great Lakes to the Fox-Wisconsin-Mississisppi waterways are still seen at J-16, H-21 and D-25.

### Airport

The runways of Austin Straubel International Airport can be seen as built-up, flat, linear features near G-13.

Portions of the above text were paraphrased from these sources: Need, Edward, 1985, "Pleistocene Geology of Brown County, Wisconsin"

UW-Extension: Wisconsin Geological and Natural History Survey Farrand, William, 1988 Bulletin 4: "The Glacial Lakes around Michigan"

University of Michigan



This map and corresponding text are a compilation and interpretation of the data available at the time of preparation. Every reasonable effort has been made to ensure that this interpretation conforms to sound scientific and cartographic principles; however, the map should not be used to guide site-specific decisions without verification. The proper use of the map is the sole responsibility of the user.

Map last updated March 2009

Transverse Mercator Projection Brown County Coordinate System NAD83 1991 adjustment

GIS / Cartographic compilation by: Jeff DuMez, GIS/LIO Coordinator Brown County Land Information Office (920) 448-6295 For additional copies of this map, contact the Land Information Office at the phone number above or visit: www.co.brown.wi.us/land\_information\_office/



This map has its root in an aerial photo project that was conducted in April, 2000. From the aerial photos, "photogrammetry" was used to extract detailed elevation values to create a "Digital Terrain Model (DTM)". This DTM is the most comprehensive, accurate and detailed terrain mapping that was ever conducted in Brown County. This DTM was used for a variety of purposes ranging 2-foot contour mapping in various communities. The DTM was also used to remove distortion from the aerial photography to make a map-accurate "orthophoto" image, as well as other projects ranging from flood mapping, stormwater management planning, utility design, area development planning, road planning (cut and fill problems, cost estimation, line of sight) as well as environmental protection (runoff and soil erosion modeling) and many other purposes. It saves money by providing the people who need this kind of information with readily-accessible data and greatly reduces the need to perform costly field surveys for each and every project.

However, not all areas of the County were mapped with the same level of elevation detail. Most of the metropolitan areas of Green Bay had a DTM that supports 2-foot contours; while most of the rural areas do not have as much precision. If you look closely, you may see that the terrain appears a little "sharper" and crisper in the metro area, while rural areas like Glenmore have a slightly softer appearance. This is due to the elevation mapping precision and methodology differences, not necessarily to the actual terrain. Despite these differences in mapping techniques and precision, this elevation product is still the most detailed elevation map ever produced for Brown County. Even in the rural areas, there is more elevation precision than what the 1:24,000 scale USGS "Quad" maps provide.

This particular map is called a "shaded relief map" that was created using GIS and related technologies. The GIS was used to combine various geographic data sets such as elevation data, streets, land use, and other "layers" of data and quickly turn it into easy-to-use information that can be readily visualized and used. To create this map, the elevation data was imported into a grid surface with a 20 foot cell size. Each grid cell was then color coded based on its elevation. A hillshade effect was then applied in order to highlight ridges and hills using a shadowing effect. GIS layering was then used to add streets, wetlands, streams, and other features onto this elevation base map. Certain layers such as land use and land cover were given a slightly transparent setting so that the elevations would show behind them.

The software used to create this map included the ArcGIS 8.3 suite of products: \*ArcSDE database with Microsoft SQL Server as the RDBMS to manage several gigabytes of data; ArcMap for display and cartography; 3-D Analyst Extension was used to create an elevation TIN from the DTM data, as well as to mosaic it into a countwide 20 foot Digital Elevation Model (DEM); Spatial Analyst extension was used to input the DEM and export the "hillshade" effect. Also, the NOAA Bathymetric data was converted to a GRID using Spatial Analyst.

# This map highlights just a few of the facets of Brown County's Geographic Information System (GIS)

## What is GIS?

"A GIS is a tool for mapping and analyzing things that exist and events that happen on earth. GIS technology integrates common database operations such as query and statistical analysis with the unique visualization and geographic analysis benefits offered by maps." Well, that's one book definition anyway. Read on.

### Why use GIS?

It has been estimated that as much as 90% of the information that local governments require on a day-to-day basis is geographic or land-related in nature: tax parcels, addresses, real estate documents, roads, zoning, utilities, land use, and emergency response areas are just a handful of examples. GIS has the unique ability to tie these and other information together in a common system that can be easily visualized, used, and shared. Most of the County's basic services rely directly or indirectly on complete, accurate, and up-to-date land records.

Brown County's land records system is not new. When Wisconsin's governmental units were organized in the early-mid 1800's, Wisconsin and Brown County's surveying, real estate, and recordkeeping systems were among the best in the world, given the technology of the time. However, over the next 150+ years, the paper-based land records system grew unwieldy, outdated, and inefficient to use.

By the 1970's, there were several initiatives to "modernize" land records at all levels of government through the use of computer technology. In 1978, the Wisconsin Department of Administration, in cooperation with the University of Wisconsin, inventoried and analyzed the technical and institutional impediments that limited the access and use of various public records. In this report, the inefficiencies of the existing system were translated into higher costs to taxpayers. Pressures to modernize also came from the private sector, such real estate, assessment, engineering, surveying, and other businesses that rely on land records for day-to-day business transactions.

In 1985, Governor Anthony Earl created the Wisconsin Land Records Committee by Executive Order #79. The conceptual model for a "land records modernization" program was developed by the WLRC and synthesized in their final report to the governor in 1987. The report recommended implementation of a Wisconsin Land Information Program for modernizing the land records at all levels of government.

### Wisconsin Land Information Program

In 1989, the Wisconsin Legislature and the Governor created with assistance from the land information community began a collective journey to transform land information from a 150-year old, non-integrated, paper-based institution into a digital world reflective of, and in step with, the Information Age. Wisconsin Act 31 established the Wisconsin Land Information Board (WLIB) and created the Wisconsin Land Information Program (WLIP). Under this program, all 72 counties established a local Land Information Office as defined in State Statutes 59.72 and 59.43. One of the WLIB's charges was to fund the WLIP entirely through user fees on real estate documents recorded in the County Register of Deeds office rather than the general tax levy.

The goal of this program is to help reduce or eliminate the operating expenses that would otherwise be incurred by other departments and the tax levy due to duplication of effort as well as inefficient storage, access, and use of land information (maps, databases, etc).

### Brown County Land Information Office (LIO)

The Brown County Board established a county Land Information Office (LIO) in 1990. The objective included the facilitation of the development of a fully integrated geographic information system. With an established Land Information Office, the County became eligible to retain a portion of the fees collected with real estate document recordings. Additionally, the establishment of a County LIO became eligible under the WLIP to apply for grants on behalf of itself or on behalf of municipalities within the county.

### LIO Committee

The County Board also established an LIO Committee under the Planning, Development, and Transportation Committee of the Board.

The GIS/LIO Coordinator was originally located in the Planning Department, but moved to the Information

Services Department in 1999. This position is fully funded by the Land Information

Officer performing similar duties.

GIS/LIO Coordinator

records that are part of the overall GIS system. The LIO Committee also has a County Board member from the PDT Committee, as well as two County Executive appointments; currently these appointments are filled by one member of a Brown County Municipality and one person from the Private sector.

Program revenues. The GIS/LIO Coordinator is charged with coordinating

Real

and implementing land records modernization & GIS activities within and between County departments, local muncipalities, utilities, the private sector and the general public. Every county in the State now has a Land Information

### Benefits & Successes of the program

The LIO Committee is comprised of individuals

from County offices that use or maintain the land

The success of the Land Records Modernization (LRM) and LIO Programs is significant and measurable. For example, over the last 18 years, the workload of the Brown County Register of Deeds office increased by 300% -- but there has been no increase in staffing during this time! This kind of efficiency is a direct benefit of the LRM program. Improved technology provided through the program has made the County staff more productive, and a tremendous amount of information is being offered on the Internet so customers can help themselves.

As the program has grown and expanded, the use of information generated as a result has increased greatly. Today current, modernized geographic information is being used in applications ranging from emergency management and E-911 support to land conservation, comprehensive land use planning, and transportation analysis.

The benefits of the program are not limited to internal efficiencies within County government; the private sector and the general public have benefited as well. Each year in Brown County, the LIO group processes thousands of requests for modernized base maps, document images, GIS databases and other modernized land records from private business such as real estate, engineering, architecture, and utility companies.

The program has vastly improved upon Wisconsin's rich tradition in openness in government by giving businesses and citizens the means to view open records from the comfort of their home or office rather than having to make a trip downtown. The program has increased accessibility to public information not only in terms of reducing trips to government offices, but also by allowing users to query a centralized, integrated, up-to-date computer database, thus shortening the time spent searching the data. County records that are available on the Internet are accessible at any time to the public, not just working hours Monday through Friday.

The use of new technologies has greatly improved the accuracy and completeness of many records. Brown County now routinely uses modern technology in the form of global positioning system (GPS) receivers for land surveying and digital orthophoto images for base mapping. Geographic Information System (GIS) software has the unique ability to collect, store, connect, and integrate all sorts of geographically-referenced information. We can now link land ownership, address, tax, and assessment records with zoning, soils, wetlands and more into a single system.

Several other significant accomplishments of the program are starting to be realized. A more complete list of noteworthy accomplishments can be obtained by request to the Land Information Office (920-448-6295) or by visiting: www.co.brown.wi.us/Land\_Information\_Office/ \*Portions of this text were paraphrased from the "Wisconsin Land Council & the Wisconsin Land Information Board: Report to the Governor and Legislature: An evaluation of the Functions, Activities, and Future Directions" September 2002 and from Environmental Systems Research Institute (ESRI.com)